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Ross Ltd.
Manufacturing Men's and Ladies' Ready-to-Wear.

Fall Suits Going at Half Price
A good heavy Fall Coat is a great comfort those cold days and we offer you the opportunity of purchasing a stylish up-to-date Suit at $\frac{1}{2}$ PRICE.
We Guarantee Perfect Fit.

FURS FURS
Our stock is at its best just now, and we can give you some extra good values in all kinds of Furs. Our low prices will be a revelation to you.
Phone 5387 429 Jasper West

In the Realm of Women

BY PENELOPE

Through Alberta's First Lady Appeal Made For Field Comforts

From the London Branch Club, 69 Grosvenor Street, London. We send the following letter to Mrs. Editha Ross:

Dear Madam—We are under the impression that you are interested in our welfare and would like to know what you will interest your association to do about and make it known to women as possible to help the women in your locality who are working for us.

When the Canadian expeditionary force was sent overseas, we were appointed by the Minister of Militia to accompany them and command the Canadian contingent in France. Vastly, namely, the distribution of food supplies, which were supervised by the British war office. It was realized that Canada, as a nation, it was very small and important.

The women of Canada are very small, but they are equally as important as they feel that they will assist in every way possible to help their supplies and also the personal touch which it gives. Very much appreciate the work done and the splendid help obtained from each regiment.

The Canadian War Contingent Association, which has been formed to help the forces, has its members in every part of the country and field supplies.

The Hon. George Ross, Minister of Militia, may be interesting to note that each colony has a war committee associated with him.

With other good times, Keystone Comedy, etc.

This is the most unusual of any Epistles you will receive if you wish to get the key to the British War Contingent Association to go and have a chance as anyone to show that she greatest value in the world, yet rare.

TONIGHT IS OUR GREAT SPECIAL GIFT NIGHT FOR LADIES AND GENTS

100 PRESENTS REMEMBER TONIGHT.

WED. NIGHT OUR BIG PROVISION NIGHT. DON'T MISS IT.

We are giving away about free 3 Boxes of Sugar, 3 Sacks of Flour, 3 Boxes of Choice Apples and other articles too numerous to mention.

Thursday night is our Big Amateur Night. Come and have a good laugh.

Friday night 100 Pieces of China given away free.

With other good times, Keystone Comedy, etc.

This is the most unusual of any Epistles you will receive if you wish to get the key to the British War Contingent Association to go and have a chance as anyone to show that she greatest value in the world, yet rare.

These are the first and most important.

In addition to the above we also require:

Hankiechiefs: Colored; black; pink;

All money should be sent to Mrs. Editha Ross, 69 Grosvenor Gates London, S.W.

The following is a list of the requirements. We should have \$30,000.00 ready to hand in November.

Waves recommended. So far we have enough. The more important.

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